

Clovis Means Business



and you're invited to be a part of



Clovis Industrial Development Corp.

MEMBERSHIP APPLICATION



Membership

Clovis Industrial Development Corporation (CIDDC) is a private, non-profit organization that assists business and industry relocating or expanding into the Clovis and Curry County area.

Over the last few years, under the leadership of this organization more than 500 new jobs have been created for the people of Clovis and Curry County. Conservatively, more than 600 additional indirect jobs have been created as a result of these company locations, contributing to a total economic impact of over \$500 million by companies such as Southwest Cheese, American Medical Alert, SEI Call Center, Abundant Energy and many others.

Your firm may have benefited already from the activities of the Clovis Industrial Development Corporation, and your support of the organization can have a positive, direct effect on your business' future. An energetic, committed staff and the synergism derived from the diverse talents of an active Board of Directors and Executive Committee have seen the Clovis Industrial Development Corporation emerge as a respected leader in the highly competitive business recruitment process.

Mission and Goals

The mission and goals of the organization are clear and precise:

Mission

"To market & develop business opportunities and recruit new business and industry which will strengthen & diversify the economic base of Clovis and Curry County by investing in new capital and creating new jobs."

Goals

- "To target marketing activities at companies identified as the best business match for Clovis and Curry County.
- "To implement a marketing program of corporate visits (travel), public relations, direct mail, interactive electronic tools and advertising.
- "To involve community-wide resources by utilizing board members, educational institutions, city, county, chamber of commerce and other institutions and organizations.
- "To strengthen relationships with regional, state, national and international development organizations in order to maintain a broad perspective of business trends and economic development issues.

Answers to Your questions

Why should my firm support the Economic Development Corporation?

The Clovis Industrial Development Corporation is the only organization pro-actively marketing the Clovis and Curry County area to attract business investment, which translates directly to jobs and a healthy economy.

What are the benefits of membership for my firm?

Your firm's investment in the CIDDC will ensure a greater volume of business in our city. Membership demonstrates your company's commitment to progress and economic vitality.

Isn't my membership in the area Chamber accomplishing the same thing?

NO. CIDDC and the Clovis/Curry County Chamber of Commerce have distinctly different agendas. The Chamber serves as the voice of the business community, striving to improve the quality of life in the city with a business advocate's role. CIDDC is a marketing and sales organization actively promoting our city to national and international business; it works to bring new job-producing investments to Clovis and Curry County.

Doesn't the Economic Development Organization already have enough funds?

In the highly competitive economic development industry, our annual budget is one of the smallest. Research shows that CIDDC spends less per capita than other economic development offices in competing cities. Furthermore, we are competing with many Texas cities that dedicate up to ½-cent sales tax for economic development purposes (such as, Amarillo, \$10 million; Corpus Christi, \$6.9 million; Round Rock, \$6.7 million; Midland, \$6.9 million and Mesquite, \$8.2 million). Your support of CIDDC's efforts will help Clovis become increasingly competitive.

Will my annual investment really make a difference?

YES. Every incremental increase in our budget means an increase in the marketing programs we are able to conduct. The more Clovis is recognized around the world as an ideal business location, the more jobs are created for our citizens and the volume of business in our city multiplies.



Membership Pledge

New Member Investment Schedule

Category	Amount
Platinum Plus	\$10,000 and up
Platinum	\$5,000
Gold	\$4,000
Silver	\$2,500
Turquoise	\$1,000
Friend of CIDC	\$500
Individual Member	\$250

**\$5000 and above receives automatic position on the Board of Directors

Investments are not tax deductible as charitable contributions. However membership investments are deductible as an ordinary business expense. All dues are to be paid on a monthly, quarterly or annual basis unless special arrangements are made with CIDC.

Your investment in CIDC will assist in the recruitment of new business and industry in the City of Clovis and Curry County. It is CIDC's goal to create new business opportunities that will in turn create additional opportunity for your business.

_____ (Name of Company), an established business or organization of Curry County, New Mexico, wishes to be a Member of the Clovis Industrial Development Corporation, and I will invest \$ _____ annually in membership dues to the organization at the _____ level of membership.

_____ (Name of Representative) shall be designated representative for this company to attend matters of the Corporation.

Signature of Representative

Please provide mailing address:

Company _____
Name _____ Title _____
Address _____ City _____
State _____ Zip _____ Telephone _____
Fax _____ Email _____

Membership Investment: \$ _____ Annually

Preferred Method of Billing: Annually Quarterly Payment enclosed

CIDC, PO Box 930, Clovis, NM 88101 • Tel (505) 763-6600 • FAX (505) 763-0395